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2024 Flea Market Vendor Advertising Form

PO Box 185 • Shipshewana, IN 46565 • Ph. 260-768-4129 • Email: michael@shipshewanatradingplace.com

Please complete and return this form by March 1, 2024 to be included in the 2024 Flea Market Visitors' Guide. Completing the front page will allow you to take advantage of all FREE advertising opportunities including listings on the web and print directories. The back page has additional advertising opportunities to showcase your business. Choose ala carte or create your own package of ads and receive up to 20% off!

Name:	
Business Name:	
Address:	
Phone:	\square Yes, share my phone # with customers
Email:	_ Yes, share my email with customers
Business Website URL:	
Business Facebook Page ID:	
Instagram Handle: @	Twitter Handle: @

□ Vendor Directory Guide Listing & Basic Website Listing = FREE

All vendors get up to 5 FREE listings by completing this section. Shoppers will be able to find this information in the Vendor Directory & Guide and through the Shipshewana Flea Market website. Choose up to five categories. List products in priority order for each category so we can help customers find you! (Please Note: If purchasing a directory guide ad, the ad will be placed under Category 1 below.)

Product Categories (Please Select Only from the Following):

- Bags & Luggage
- Cell Phone
- Jewelry & Watches
- Leather Goods
- Sunglasses & Eyewear
- Collectibles
- Primitives
- Repurposed
- Vintage
- Dollar Items Cards
- Party Supplies

Space #:

- Books, Education & CDs Games & Puzzles
- Pet Supplies
- Toys & Dolls
- Boutiques Children's Clothing
- Coats & Jackets
- Hats & Scarves
- Men's Wear
- Shoes
- Socks
- Women's Wear

- Baked Goods • Dips & Mixes Snacks
- Spices, Herbs, & Spreads
- Cleaning Supplies
- Furniture
- Home Decor
- Kitchen
- Pictures & Frames

(Select from above)

Category 1:

- Cosmetics
- Drugstore Items
- Hair Products
- Perfume & Soaps
- Auto, Motorcycle & RV
- Flags
- Hardware
- Garden, Plants & Flowers
- Sporting Goods
- Tools & Tarps

- Fabric Handmade
- Scrapbooking & Stamps
- Silk Flowers
- Wood Crafts
- Category 2: _ (Select from above) Products Sold in prority order pertaining to listed category: Products Sold in prority order pertaining to listed category:

Category 3:	Category 4:Products Sold in prority order pertaining to listed category:	Category 5:

Vendor Summary: (30 Words or less...)

 Signs Textiles

- As Seen on TV
- Candles

Loudspeaker Sponsor Announcements + Directory Coupon = \$150.00

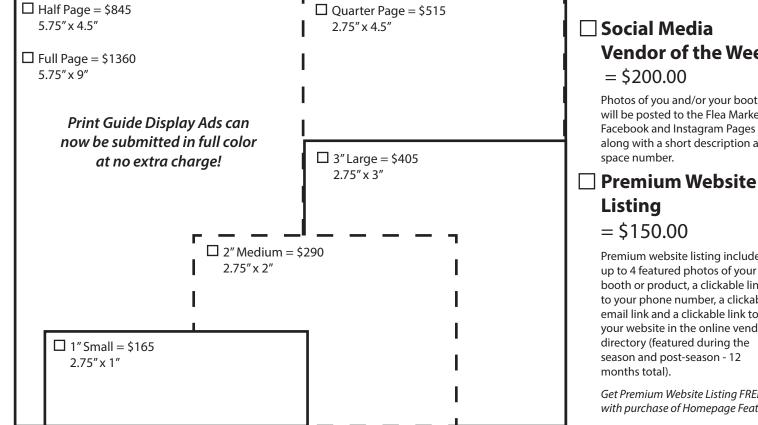
Your business will receive a 15-second booth spotlight read over the loudspeakers once every other week. You will also get a coupon in the 2024 Flea Market Vendor Print Directory (plus your listing section of the website directory only). You may choose to donate door prizes to pick up at your booth during your sponsorship hour (optional). Please attach your text for the coupon to this form, as well as up to 30 words for your booth announcement. Limited availability, first-come, first-serve.

Shipshewana Trading Place Website Homepage Feature** = \$350.00

Have your booth featured on the Homepage of our website for 30 days! We will post a photo of your booth, business name, booth number, and a small description of what you sell that will link directly to your online vendor directory listing from our homepage. Also includes a FREE Premium Website Listing (A \$150 value!) **Extremely Limited Availability! Only 5 spots available (May - September). First come, first serve.

Print Guide Display Ad - Flea Market Vendor Directory - (Sizes Shown Below)

NOTE: Guide display ad will be placed under category listed first on front page of advertising form.



Block Ad - Map Directory Signs

Vendors can purchase blocks to be placed on 17 maps located throughout the Market for the entire season. High resolution JPEG Images may be used, but must be submitted by vendor and approved by Market Staff.

Choose # of Blocks: □ 1 Block (5"x2.5") = \$90.00 2 Block (10"x2.5") =\$140.00 ☐ 4 Block (10"x5") =\$250.00

Choose Text Color:

Black – Blue – Green – Red – Purple OR Choose Background Color: Black – Blue – Green – Red – Purple

Actual Size of 1 Block Shown Prices now include FULL COLOR at no extra charge! If submitting your own artwork, please send camera-ready PDF artwork to: michael@shipshewanatradingplace.com

Advertising Notes:

Ads will be designed by our staff unless vendor sends in artwork by March 1, 2024. Any information, artwork, logos or pictures to be used for any ad should be submitted in JPEG or PDF format via email to michael@shipshewanatradingplace.com or you may attach it to this form.

Questions? Call our office at 260-768-4129.

Vendor of the Week

Photos of you and/or your booth will be posted to the Flea Market's Facebook and Instagram Pages along with a short description and

Premium website listing includes up to 4 featured photos of your booth or product, a clickable link to your phone number, a clickable email link and a clickable link to vour website in the online vendor directory (featured during the

Get Premium Website Listing FREE with purchase of Homepage Feature!

2024 Advertising Form Check Out

Vendor Directory Listing (Print) Basic Website Listing	\$ FREE \$ FREE
Directory Coupon + Announce	\$
NEW! Homepage Feature	\$
Print Guide Display Ad(s)	\$
Block Ad Map Directory Signs	\$
Social Media Vendor of the Week	\$
Premium Website Listing	\$
Sub Total	\$

Create Your Own Package Discount \$_____ If paid by March 1, 2024 Any 2 items = 10% Off 3 or more items = 20% Off

Total Due Enclosed

\$